

Falina Enriquez
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Education

2014 **Doctorate in Anthropology**, University of Chicago
2008 **Master's in Anthropology**, University of Chicago
2006 **Bachelor of Arts**, University of Arizona, *summa cum laude*

Dissertation

"Composing *Cultura*: Musical Democracy and Multiculturalism in Recife, Brazil."
Supervisor: Michael Silverstein

Positions held

2023— Associate Professor, Department of Anthropology, University of Wisconsin-Madison
2015—2022 Assistant Professor, Department of Anthropology, University of Wisconsin-Madison

Affiliations: Latin American, Caribbean, and Iberian Studies (LACIS); Center for Visual Cultures (CVC); Chican@ and Latin@ Studies (CLS).

Honors, grants, and awards

Teaching recognition

2021— University of Wisconsin-Madison Teaching Academy Fellow

Grants

2018 Fall Competition Award, Office of the Vice Chancellor for Research and Graduate Education (OVCRGE) for a pilot research project, "Language, Identity, and Power among Brazilian immigrants in Toronto, Canada" (\$23,736), UW-Madison.

2016 Madison Teaching and Learning Excellence grant to enhance undergraduate learning, (\$5,000), UW-Madison.

Fellowships

- Fall 2018 Race, Ethnicity, and Indigeneity Fellowship at the Institute for Research in the Humanities, UW-Madison (1-semester research leave).
- 2017-18 Nellie McKay Fellowship (1-year research leave), UW-Madison.

Teaching Fellowships

- 2015-16 Madison Teaching and Learning Excellence Faculty Fellowship, UW-Madison.

Other Awards

- 2021 Tinker-Nave Faculty Publication Supplement Grant from UW-Madison's Latin American, Caribbean, and Iberian Studies program (LACIS) for *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil* (\$500).
- 2021 Publishing subvention from UW-Madison's Office of the Vice Chancellor for Research and Graduate Education (OVCRGE) for *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil* (\$3,500).
- 2019 First Book Award, Center for the Humanities, UW-Madison. The award funded a seminar on September 27 that was attended by five internal scholars and two external scholars who reviewed my book manuscript.
- 2015 Sol Tax Dissertation Prize, Department of Anthropology, University of Chicago (\$500).

Positions held that require scholarly competence

- 2024 Article reviewer, *Latin American Research Review*
- 2024 Article reviewer, *Economic Anthropology*
- 2024 Article reviewer, *Luso-Brazilian Review*
- 2023 Manuscript reviewer, Berghahn Books
- 2018 Article reviewer, *The Musical Quarterly*
- 2017-22 Textbook reviewer and ancillary author, W.W. Norton
- 2017— Article reviewer, *American Anthropologist*
- 2017 Article reviewer, *International Journal of Heritage Studies*

Membership in professional organizations

- American Anthropological Association (AAA)
- Society for Cultural Anthropology
- Society for Linguistic Anthropology
- Brazilian Studies Association (BRASA)
- AAA Music and Sound Interest Group (MSIG)

Publications

[P] denotes peer-reviewed publication
* denotes editor-reviewed publication

Research monograph

2022 [P] *The Costs of the Gig Economy: Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil*. 277 pgs. Urbana: University of Illinois Press.

Articles and invited contributions to edited volumes

- 2024 "Maracatu in Recife: Cosmpolitan Engagements with Black Politics," Black Languages Arts and Culture Foundation, <https://www.blacfoundation.org/pdf/Maracatu-in-Recife.pdf>
- 2023 [P] "Scale-Making Narratives and Musical Tourism in Recife, Brazil," *Journal of Anthropological Research*, 79 (2): 176-200.
<https://doi-org.ezproxy.library.wisc.edu/10.1086/724477>
- 2023 * "New Forms of Musical Belonging in Contemporary Brazil." In *The Routledge Companion to Twentieth and Twenty-First Century Latin American Literary and Cultural Forms*, edited by Guillermina de Ferrari and Mariano Siskind, 456-465. Abingdon, UK; New York: Routledge.
- 2022 [P] Enriquez, Falina. 2022. "How to 'Get By' in a Crisis: Strategic Flexibility among Brazilian Musical Entrepreneurs." *Current Anthropology* 63 (5): 601-7.
<https://doi.org/10.1086/721956.2022>
- 2022 [P] "Pernambuco and Bahia's Musical 'War': Contemporary Music, Intraregional Rivalry, and Branding in Northeastern Brazil." *Luso-Brazilian Review* 59 (1): 22-60.
- 2021 * Kohl, Owen and Falina Enriquez. "Coming Soon: The MultiRepository." Platypus: The CASTAC Blog (Committee on the Anthropology of Science, Technology, and Computing), October 14, 2021. Approx. 14 pgs.
<https://blog.castac.org/2021/10/coming-soon-the-multirepository/>
Spanish version translated by Falina Enriquez and Zaira Carbajal.
<https://blog.castac.org/multilingual/proximamente-the-multirepository-el-multirepositorio/>
- 2021 [P] "Tempered Hopes: (Re)Producing the Middle Class in Recife's Alternative Music Scene." In *Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil*, edited by Benjamin Junge, Sean T. Mitchell, Alvaro Jarrín, and Lucia Cantero, 142-54. New Brunswick, N.J: Rutgers University Press.
Portuguese translation:
2022. "Esperanças Moderadas: (Re)produzindo a classe média na cena musical alternativa do Recife." In *Democracia Precária: Etnografias de esperança, desespero e resistência no Brasil*, edited by Alvaro Jarrín, Benjamin Junge, Sean T. Mitchell, Lucia Cantero, and Karina Biondi, 234-354. Porto Alegre: Editora Zouk.

- 2021 "Recife Antigo: The Downsides of Upgrading Tourist Destinations." *The Anthropology of Tourism Interest Group (ATIG)* (blog). April 21. Approx. 6 pgs.
<http://atig.americananthro.org/recife-antigo/>
- 2018 [P] "Business, Transnationalism, and Patrimony: Comparing Entrepreneurial Musicians in Recife, Pernambuco." *Suomen Antropologi: Journal of the Finnish Anthropological Society*, 43(1): 6-27.
- 2012 [P] "The Ins and Outs of *Cultura*: How Bands Voice their Relationships to the State Sponsored Music Scene in Recife, Brazil." *Sonic Work: Music, Labor, Value*, special issue of the *Journal of Popular Music Studies*, 24(4): 532-553.

Non-academic publications & interviews

- 2023 "Falina Enriquez Interview." In *Music Journalism Insider*, January 8.
<https://www.musicjournalisminsider.com/archive/falina-enriquez-interview/>
- 2022 Kohl, Owen and Falina Enriquez. "Falina Enriquez discusses her new book, The Costs of the Gig Economy." CaMP Anthropology blog (Department of Anthropology, Indiana University Bloomington). Approx. 4 pgs.
<https://campanthropology.org/2022/09/23/falina-enriquez-discusses-her-new-book-the-costs-of-the-gig-economy/>
- 2021 "Interview with an Anthropologist of Music." In *Illustoria Magazine*, Issue 16.
- 2016 "Falina Enriquez's *Composing Cultura*." CaMP Anthropology blog (Department of Anthropology, Indiana University Bloomington), Nov. 28. Approx. 1.5 pgs.
<https://campanthropology.org/2016/11/28/enriquez-composing-cultura/>

Invited book reviews

- 2024 Giovanardi, Massimo. *Destinations: Songs for Place and Tourism Management*. (Milan: Mimesis Edizioni, 2022). *Journal of Anthropological Research*, 80 (2): 223-225.
<https://doi.org/10.1086/729728>
- 2023 Sandroni, Carlos. *Respectable Spell: Transformations of Samba in Rio de Janeiro*. Translated by Michael Iyanaga (Urbana, Chicago, and Springfield: University of Illinois Press, 2021). *Luso-Brazilian Review*, 60 (1): E5-E6.
- 2017 Derek Pardue. *Cape Verde, Let's Go: Creole Rappers and Citizenship in Portugal* (Urbana and Champaign: University of Illinois Press, 2015). *Luso-Brazilian Review*, 54(1): E20-E21.
- 2015 Mauricio Acuña. *A Ginga da Nação: Intelectuais na Capoeira e Capoeiristas Intelectuais (1930-1969)* (São Paulo: Editora Alameda, 2015). *Vibrant*, 12 (2): 597-599.
- 2013 Frederick Moehn. *Contemporary Carioca: Technologies of Mixing in a Brazilian Music Scene* (Durham: Duke University Press, 2012). *Journal of Latin American and Caribbean Anthropology*, 19(1): 337-339.

Work in Progress

"The Ethnoracial Commodification of Brazilianness at Cultural Festivals in Toronto, Canada."
Submitted to *Cultural Dynamics* in November 2023, received a revise and resubmit in August 2024.

Presentations

Conference presentations

- 2022 "Colonial Adjacency and Ethnoracialization among Brazilian Immigrant Entrepreneurs in Canada," Anthropological Association Annual Meeting, Seattle, Washington.
- 2022 "Tempered Hopes: (Re)Producing the Middle Class in Recife's Alternative Music Scene." Virtual presentation, BRASA XVI (Brazilian Studies Association).
- 2021 "Entertaining Selves Unfolding in Time: Alternative Music in Contemporary Brazil." Virtual presentation for the American Anthropological Association Annual Meeting.
- 2019 "Language and Latinx Identity among Brazilian immigrants in Toronto, Canada." American Anthropological Association Annual Meeting, Vancouver, Canada.
- 2018 "We Don't Do That (*A Gente Não Faz Isso*):" Ethics and Professionalism among Music Professionals in Pernambuco, Brazil. American Anthropological Association Annual Meeting, San Jose.
- 2018 "Scaling Failure and Success: Assessing the State Sponsored Music Scene in Recife, Brazil." LASA 2018–XXXVI International Congress of the Latin American Studies Association (LASA), Barcelona, Spain.
- 2018 Co-authored with Owen N. Kohl. "The Ethics of Entertaining, Everyday Technologies of Self-Presentation." Michiganian Graduate Student Conference in Linguistic Anthropology, University of Chicago.
- 2017 "Interrogating the Boundaries between Culture, Entertainment, and Self in Recife, Brazil." American Anthropological Association Annual Meeting, Washington, D.C.
- 2016 "Rooted Cosmopolitans: Transnationalism, Regionalism, and Musical Practice in Recife, Brazil." American Anthropological Association Annual Meeting, Minneapolis.
- 2015 "Echoes of Neoliberalism: Cultural Politics and Musical Professionalization in Recife, Brazil." American Anthropological Association Annual Meeting, Denver.

Conference panels organized and/or chaired

- 2022 "Unsettling Soundscapes: Sonic Ecologies of In/Audibility," Anthropological Association Annual Meeting, Seattle, Washington. Leo Cardoso, Ian VanderMeulen (co-organizer), Benjamin Tausig, Marina Peterson (discussant).
- 2021 Chair: "Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil," Anthropological Association Annual Meeting, virtual roundtable session. Roundtable presenters: Lucia Cantero (organizer), Moises Kopper, Carlos Henning, Karina Biondi, Isabela Oliveira Pereira da Silva

- 2019 "The Changing Identities of 'America': Emerging Renditions of Selves and Others from Colonies to the Present." American Anthropological Association Annual Meeting, Vancouver, Canada. Panelists: Carlos Vélez-Ibañez (co-organizer and co-chair); Falina Enriquez (also co-chair); Rosalyn Negrón; Margaret Dorsey. Discussant: Miguel Díaz Barriga
- 2018 "Dark Resistance: Coping with Crisis in Brazil." American Anthropological Association Annual Meeting, San Jose. Panelists: Jennifer Roth-Gordon; Falina Enriquez (also chair); Erica Williams; LaShandra Sullivan; Sean Mitchell. Discussant: John Collins.
- 2017 "The Ethics of Entertaining, Everyday Technologies of Self-Presentation." American Anthropological Association Annual Meeting, Washington D.C. Panelists: Owen N. Kohl (co-organizer); Falina Enriquez (also chair); Teri Silvio; Andrew Graan; Brian Horne; Amy Garey. Discussant: Alaina Lemon.
- 2016 "Interpreting the Evidence, Constructing Global Images: Rediscovering the Brazilian Self." American Anthropological Association Annual Meeting, Minneapolis. Panelists: Audrey Ricke (co-organizer); Falina Enriquez; LaShandra Sullivan; Laura Zanotti; Sean Mitchell; William Fisher. Discussant: Maureen O'Dougherty
- 2015 "Neoliberal Styles: Peculiar, Familiar, and Otherwise." American Anthropological Association Annual Meeting, Denver. Panelists: Owen N. Kohl (co-organizer); Falina Enriquez (also chair); Lal Zimman; Joshua Babcock. Discussant: Daniel C. Mains.

Invited lectures

- 2023 "Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil." University of Wisconsin-Madison Latin American, Caribbean, and Iberian Studies Program, May 2.
- 2023 "Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil." Department of Anthropology, Grinnell College, April 28.
- 2023 "Musical Entrepreneurs and the Cultural Politics of Inequality in Northeastern Brazil." Center for Latin American Studies, University of Arizona. Virtual presentation, April 7.
- 2022 "Precarious Democracy: Ethnographies of Hope, Despair and Resistance in Brazil after the Pink Tide" with Sean Mitchell (Rutgers U) and Alvaro Jarrín (Holy Cross U). University of Wisconsin-Madison Latin American, Caribbean, and Iberian Studies Program. Virtual presentation, April 12.
- 2021 "Living "A Part Apart": Brazilian Migrants in Toronto, Canada." University of Wisconsin-Milwaukee Latin American, Caribbean, and US Latinx Studies Speaker Series. Virtual presentation, March 8.
- 2020 "Living "A Part Apart": Brazilian Migrants in Toronto, Canada." Center for the Humanities, University of Wisconsin-Madison, March 6.
- 2018 "Getting by on Music: Re-scaling to New Circumstances in Recife's Music Scene." Institute for Research in the Humanities, University of Wisconsin-Madison, Sep. 24.
- 2017 "The Mark of a Business: Musical Professionalization in Recife, Pernambuco." Brazil Initiative, Watson Institute of International and Public Affairs. Brown University, Providence, Rhode Island, Nov. 2.

Invited conference and workshop presentations

- 2023 Panelist: "How to Get into Graduate School Symposium," University of Arizona. Virtual presentation, June 16.
Panelist: "Citational Justice: Why and How to Consider our References," UW-Madison Graduate School Professional Development, February 10.
- 2022 Panelist: "How to Get into Graduate School Symposium," University of Arizona. Virtual presentation, June 17.
- 2021 Panelist: "View from the Hiring Committee," Academic Job Market Summer Camp 2021 University of Chicago. Virtual presentation, July 12.
- 2017 "Getting by on Cultura: Musical Multiculturalism and Entrepreneurialism in Recife, Brazil." The Political Life of Cultural Production in the 21st Century Conference. University of California San Diego, April 19-22.

TEACHING

Courses Taught at UW-Madison (2015-present)

Anthropology 104: Cultural Anthropology and Human Diversity
Anthropology 300: Theory and Ethnography
Anthropology 330: Race and Culture in Brazil
Anthropology 340: Race, Culture, and Music in Brazil
Anthropology 430/Linguistics 430: Language and Culture Anthropology
Anthropology 860: A History of Anthropological Theory
Anthropology 940: Latin American Diasporas (special topics course)
Anthropology 940: Culture and the State in Latin America (graduate seminar)

Directed reading and research courses at the University of Wisconsin (2015-present)

5 graduate students; 2 undergraduates supervised.

Other pedagogical contributions

- 2023 Guest Lecturer: Anthropology 295 "Are You Not Entertained? The Anthropology of 'Fun'," Assistant Professor Owen Kohl, Grinnell College, April 28.
- Guest Lecturer: Anthropology 265 "Ethnography of Communication," Assistant Professor Owen Kohl, Grinnell College, April 27.
- Guest Lecturer: Music 498/898 "Music and Labor," Assistant Professor Ellen Hebden, University of Nebraska-Lincoln, April 20, held online.
- Discussion leader: Citational justice workshop. Education Graduate Research Scholars (Ed-GRS) Proseminar, March 31, University of Wisconsin-Madison.

- 2019-20 Member of REACH (Redesigning for Active Learning in High-Enrollment Courses): a collaborative effort between the UW-Madison Department of Anthropology, the Office of the Provost, and DoIT Academic Technology to redesign Anthropology 104. I contributed to these efforts during weekly meetings in Spring 2019, Fall 2019, Spring 2020.
- 2017 Guest Speaker: Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, March 11.
- 2016 Guest Speaker: Teaching Anthropology Pedagogy Workshop Series, Chicago Center for Teaching, University of Chicago, March 9.

Current PhD advisees

As primary advisor (2)

As co-advisor (3)

PhD Dissertation committees (UW-Madison)

Completed (in Anthropology unless otherwise indicated)

2017 (1); 2018 (1); 2019 (2; 1History); 2020 (1; 1 African Cultural Studies); 2021 (2).

PhD Committee Chair: Jiangjiang Wu (2024), Brianna Meyer (2024)

PhD Dissertation committees (external)

2020 (Universidade Federal de Pernambuco, Brazil)

Preliminary Exam Committees (UW-Madison)

Completed

2016 (2); 2019 (1); 2020 (1); 2021 (1); 2022 (3).

SERVICE

Campus

2023

Co-Leader, Tenure Statement Workshop for Assistant Professors in the Chican@ and Latin@ Studies Program, April 20.

Co-Leader, “Let’s Talk Tenure” information session for Assistant Professors in the Chican@ and Latin@ Studies Program, March 9.

Acquired LACIS Nave Visiting Scholar grant (\$200) to host Anthropology Colloquium speaker, Raphaëlle Rabanes (University of Washington), February 20.

Acquired LACIS Nave Visiting Scholar grant (\$200) to host Anthropology Colloquium speaker, Jennifer Roth Gordon (University of Arizona), February 6.

Member, IRIS Graduate Student Summer Fieldwork Award review committee

- 2022-23 Member, Chican@ and Latin@ Studies Faculty Development Committee
- 2021— Co-organizer with Catherine Vieira (Curriculum and Instruction), Chican@ and Latin@ Studies Program First Book Club for assistant professors.
- 2020— Co-coordinator, Joaquim Nabuco Summer Research Travel Grant Competition.
- 2019 Acquired University Lectures funding (\$544) and a LACIS Nave Visiting Scholar grant (approx. \$300) to host Anthropology Colloquium speaker, Alex Chávez (Notre Dame University), December 5.
- 2018 Panel Moderator, “Machado de Assis: Yesterday and Today Colloquium,” University of Wisconsin-Madison, April 7.
- 2017-19 Award Committee Member, Joaquim Nabuco Award (given annually to the two best essays about Brazil in any field by a degree-seeking UW-Madison student), Brazil Initiative.
- 2017 Acquired LACIS Nave Visiting Scholar grant (\$450) to host Anthropology Colloquium speaker, John Collins (Queens College and the Graduate Center of the City University of New York), April 3.
- 2016 Acquired LACIS Nave Visiting Scholar grant (\$345) to host Anthropology Colloquium speaker Marc Hertzman (University of Illinois Urbana-Champaign), November 30.
- 2015 Acquired LACIS Nave Visiting Scholar grant (\$800) to host Anthropology Colloquium speaker, Carlos Sandroni (Universidade Federal de Pernambuco), UW Madison, October 23.
- 2015-2017 Member of the Global Music and Sound Studies Initiative, a group of faculty developing an interdisciplinary undergraduate certificate program.

Department

- 2024— Anthropology 104 Steering Committee member
- 2024 (S) Chair, Faculty/Staff Awards Committee
- 2024 (F) Faculty/Staff Awards Committee
- 2024-25 Chair, Space Committee
- 2024-25 Chair, Cultural Section
- 2022-23 Admissions & Awards
- 2022-23 Faculty Senate Alternate
- 2022-23 Secretary of the Faculty
- 2021-22 Events Committee
- 2021-22 Secretary of the Faculty
- 2020-23 Anthropology 104 Steering Committee
- 2020-21 Events Committee
- 2020-21 Secretary of the Faculty
- 2020 Co-chair, Search Committee, Anthropology 104 summer session Teaching Assistants

2020 Co-chair, Search Committee, Anthropology 104 summer session Graduate Student Instructor

2020 Co-chair, Search Committee for Teaching Assistant for Anthropology 104, Spring.

2019 Chair, Search Committee for REACH Teaching Assistant for Anthropology 104, Fall.

2019-20 Member of REACH (see Other Pedagogical Contributions above)

2019-20 Lectures and Colloquium Committee

2019 Secretary of the Faculty (Spring)

2019 Lectures and Colloquium Committee Member (Spring)

2016-17 Collections Committee Member

2016 Faculty Senate Alternate

2015-16 Secretary of the Faculty

2015 Lectures and Colloquium Committee Member (Spring)

National

2023 Member, The International Association for the Study of Popular Music (IASPM) Book Prize Jury

2022 Convener of the Music and Sound Interest Group of the American Anthropological Association

2021 Co-convener of the Music and Sound Interest Group of the American Anthropological Association

2020 Co-convener elect of the Music and Sound Interest Group of the American Anthropological Association

Public

2021 Contributed to the Southern Arizona Regional Science and Engineering Fair (SARSEF), a K-12 science competition held in Tucson, Arizona, by creating two short bilingual (English and Spanish) videos for their virtual awards ceremony on March 6.

2016 Guest co-host, "Sunday Funk Plus" Downtown Radio Tucson 99.1, Tucson, AZ (also broadcast streaming online), August 14.